

Proposal: Freycinet Lodge extension

Proponent/s

Mr Adrian Sampson

RACT Destinations Pty Ltd

Location

Freycinet National Park, Coles Bay

Description of proposal

The proposal is for a sensitive development at the Freycinet Lodge on Tasmania's east coast in a form very similar to the existing facilities. RACT have advised that their original proposal has been modified to what was previously submitted. The development originally included 12 powered sites for motor homes with private ensuite facilities and an additional 12 cabins to meet increased demand.

RACT has engaged tourism entrepreneur Brett Torrosi to assist with a review of its development proposal. Should the changes be material to the original application, the revised proposal will re-submitted for the Assessment Panel to reconsider and provide its recommendations to the Minister.

The area proposed for the development is elevated and surrounded by trees, so there will be no visual impact, and the site is accessible using an existing roadway.

Estimated jobs created

The proposed additional cabins will increase the current cabin numbers at Freycinet Lodge by 20 per cent, offering local employment opportunities across all aspects of the current operation (housekeeping, food and beverage, maintenance and administration).

Social, cultural and environmental impact

The current Freycinet Lodge operates largely at 100 per cent capacity throughout the high season. With the ability to accommodate additional visitors within the immediate area, the local economy is expected to benefit across multiple sectors as more visitors make use of other local businesses, attractions and experiences.

While located in a regional part of Tasmania, it is relatively easy to access and is perfectly aligned with RACT's commitment to support regional communities. The RACT has a vision and strategy to spread the wealth generated from tourism to these regions.

In addition, the RACT is committed to continuously enhancing visitor experiences by investing in properties and the regional communities in which it operates.



Figure 1 - Aerial image of site